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BALANCE Acquires Center for Financial Health in Michigan *National Non-Profit Aims To Fill Financial Coaching Void for Michigan Residents*

Concord, CA. BALANCE, a nonprofit dedicated to helping consumers balance life's important financial decisions, has acquired the Center for Financial Health (CFH) in Lansing, Michigan. The acquisition gives the national organization a local presence and broadens the agencies' shared vision of inspiring and empowering people from all walks of life to achieve their financial dreams through financial coaching.

Established in 2007 by Financial Health Credit Union, the Center for Financial Health provides people of all life stages with the tools to make smart financial and housing decisions. Michigan residents, along with existing partners of CFH will now have access to the in-depth suite of financial education, coaching, and digital content services that BALANCE offers.

Beth Troost, Board Chair of the Center for Financial Health, shares her excitement about the acquisition's impact on residents. "After serving on the Board of Directors for the Center for Financial Health for nearly ten years, I've witnessed the positive impact made in our community through the pursuit of our mission to inspire lifelong financial wellness. BALANCE shares our strong commitment in this area and brings valuable leadership capability."

BALANCE CEO, Kathryn Davis echoed Troost's enthusiasm for building stronger financial communities in Michigan. "We're excited to expand on CFH's dedication to financial empowerment," said Davis. "Michigan residents trust them to provide crucial financial guidance, homebuyer assistance, and money management skills. We intend to build on their excellent reputation and expand services in the area while addressing a wider scope of financial needs that are currently missing in Michigan."

About BALANCE:

Founded in 1969, BALANCE is a nationally-respected, HUD-approved financial services organization with a mission to help consumers achieve financial independence through debt reduction, homeownership, and improved money management skills.